



UNITED KINGDOM PROFESSIONAL INVESTIGATORS NETWORK

THE LEADING PROFESSIONAL UK PRIVATE INVESTIGATORS NETWORK
THROUGHOUT THE UNITED KINGDOM AND OVERSEAS

UKPIN WEBSITE ADVERTISING MEDIA KIT AND RATE CARD 2012

**SPECIAL PRICE REDUCTIONS AND
OFFERS TO BEAT THE RECESSION
LIMITED TO JANUARY 2012**

www.ukpin.com

**One of the many reasons why you should
advertise on the UKPIN website:**

*"The first client that came from my premium advert
on the UKPIN website paid for it and showed profit.
We have since taken the featured agency web page
which is now bringing in even more enquiries.*

*Now due to the success of our UKPIN advertising
campaign I am taking out a further 27 adverts for
each of our Bluemoon Investigations franchisees
across the UK."*

Keith Walker

Managing Director

Bluemoon Investigations Group

The screenshot displays the UKPIN website interface. At the top, there's a navigation bar with links like HOME, FORUMS, ABOUT UKPIN, JOIN UKPIN, MEMBERSHIP BENEFITS, ADVERTISE, CONTACT, PI DIRECTORY, TRAIN TO BECOME A PRIVATE INVESTIGATOR, FEATURED AGENCIES, and PI RESOURCES. Below this, there are several promotional banners and service listings. On the left, there's a 'FIND AN INVESTIGATOR NOW' section with a search bar and a 'SEND' button. Next to it is a 'FREE MEMBERSHIP INVITATION' section. Below that is a 'TRAIN TO BECOME A PRIVATE INVESTIGATOR' section. Further down is a 'TRACING SERVICE' section with a 'NO TRACE - NO FEE' banner. On the right side, there's a 'GO TO SHOPPING CART' button and a 'FIND AN INVESTIGATOR NOW' button. Below these are sections for 'INTERNATIONAL PRIVATE INVESTIGATORS DIRECTORY', 'PROCESS SERVERS', 'SPECIALIST INDEX', 'SPECIALISTS INVESTIGATION DIRECTORIES', 'INTERNATIONAL DIRECTORIES - BY REGION', and 'LICENSING OF PRIVATE INVESTIGATORS IN THE UK'. The bottom of the page features a 'BREAKING NEWS' section and a 'TO BOOK YOUR ADVERTISING' button.

[To Book Your Advertising Click Here](#)

ADVERTISING ON THE UKPIN WEBSITE

The visitors to our UKPIN Investigators Directories are very highly targeted individuals. Not many people are likely to look through an online specialist directory, such as ours, unless they are specifically looking to hire a private detective or industry specialist.

The actual visitors to the Investigators Directories alone are over 9,000 per month. That is 9,000 people actively looking at the pages to locate a private investigator or are considering hiring one.



Search Engine Placement

Our prominent ranking positions in search engines throughout the UK, USA and the rest of the world are vital in bringing a regular and abundant stream of visitors to our site.



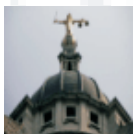
Continued Development

The UKPIN is dedicated to achieving the top ranking positions and is continually reprogramming, updating and developing this website to remain fully optimized. The very latest electronic analytical systems used in conjunction with sophisticated software is at the heart of our Search Engine Optimisation (SEO) programming.

UKPIN FORUMS

UKPIN Forums

The Investigators Directory now has full exposure and prominence on the exciting new [UKPIN Forums](#) which are places for professional investigators, lawyers and the general public to meet and discuss all manner of subjects. **The UKPIN Investigator Directories are now linked directly from the Forum home pages, giving you much greater client exposure.**



Solicitors and the Legal Profession

This site is now regularly visited by solicitors and legal executives looking for an agent to instruct in all manner of enquiries and investigations; from simple process serving and tracing to complicated commercial and criminal defence matters.



UKPIN Membership

THE UKPIN has over 500 regular members, all of which are FULLY TRADING PRIVATE INVESTIGATORS. This site is their first port of call when looking to locate and instruct another agency, both in the **UK and worldwide.**

Our Commitment to You

We are spending a great deal of time, finance and resources on the development of the UKPIN and, in particular, this website and SEO programming for the benefit of both our members and advertisers. You can be assured that we will continue to do so in order to get you the best results, bringing you a wealth of clients and business.

We have now launched some new excellent advertising options for you, which are designed to give visual impact and transfer the potential client over to your website as quickly as possible.

"The first client that came from my premium advert on the UKPIN website paid for it and showed profit. We have since taken the featured agency web page which is now bringing in even more enquiries."

Now due to the success of our UKPIN advertising campaign I am taking out a further 27 adverts for each of our Bluemoon Investigations franchisees across the UK."

Keith Walker
Managing Director
Bluemoon Investigations Group



Total Pi Magazine

The UKPIN are now sponsors of the new industry online [Total Pi Magazine](#) which is read by investigators, lawyers and the general public.

The magazine has a mailing list of **8,000 solicitors firms** throughout the UK and will also be targeting readership from various parties with a direct interest in our private investigation industry.

The UKPIN Investigator Directories are now linked directly from the Magazine home page, giving you fantastic client exposure.



Members of the public

This site is visited by a great number of **members of the public worldwide** wishing to employ investigators for a myriad of reasons, from small domestic matters to complete full investigations.



Commercial & Professional

This site is also visited by worldwide commercial and professional companies seeking to instruct an agency to undertake investigations on behalf of themselves or their clients. These enquiries originate from a wide range of commercial and financial institutions, solicitors and insurance companies, to say the least.



Private Investigators

This site is visited by both United Kingdom and international investigators looking for local sub-agents to instruct.

**"UKPIN Networking
For Your Business"**

UKPIN INVESTIGATOR DIRECTORY

Premium and Standard Advertisements

Advertising Directories

The UKPIN Private Investigator Directory contains the following sub-directories:

United Kingdom
England
Wales
Scotland
Northern Ireland
Republic of Ireland
International - Worldwide

Advertising Types

The main bodies of the directories contains two type of advertisements.

Premium Advertisements

Listed at the top of the directory page.











Standard Advertisements

Listed below the premium advertisements

Both adverts contain direct live links to your website and email.

UNITED KINGDOM & IRELAND PRIVATE INVESTIGATOR DIRECTORIES	
England	Northern Ireland
Scotland	Republic of Ireland - Eire
Wales	-
PROCESS SERVERS	
Process Servers - UK & Ireland	
Process Servers - International - Hague Convention Specialists	
SPECIALISTS INVESTIGATION DIRECTORIES	
SPECIALIST INDEX	
Accident Investigation	
Computer Forensic Examination & Services	
Forensic Experts - General	
Forensic Experts - DNA Specialists & Testing	
Locksmiths	
Polygraph - Lie Detector Testing Services	
Training	
INTERNATIONAL DIRECTORIES - BY REGION	
Africa	Europe
Asia	Middle East
Australia-New Zealand & Oceania	Central America & Mexico
Canada	South America
Caribbean	United States Of America - USA

PREMIUM ADVERTISEMENT

1st Call Private Detectives Limited - LEEDS			
	White Rose House 28A York place Leeds LS1 2EZ West Yorkshire		MORE INFO.....
	+44 (0)113 2460 999		+44 (0)113 2460 999
	john@1stcallprivatedetectives.co.uk		706963 Leads Park Square
	www.1stcallprivatedetectives.co.uk		Click Here For Map
	Established in 1977 and offering an efficient, professional, diplomatic, confidential and cost effective service to the Legal Profession, Government Departments, Commercial Institutions, Industry and the General Public. Fully comprehensive investigative services		
	West Yorkshire, throughout the United Kingdom and International		
	UKPIN, ABI, NAIPS, ACEA, FSB		

Direct Live
Link To Your
Email

Company
Logo
250 x 50 Pixels

Direct Live
Link To Your
Website

Direct Live
Link To Your
Website

Company
Information
40 Words

Link To Map
of Your
Location

STANDARD ADVERTISEMENT

G-FORCE INVESTIGATION - LONDON W18	
328 Linen Hall, 162-168 Regent Street W1B 5TD	
Tel:	0845 118 0070
Fax:	0845 118 0070
Mobile:	0845 118 0070
Email:	mark@g-forceinvestigations.co.uk
Website:	www.g-forceinvestigations.co.uk

Direct Live
Link To Your
Email

Direct Live
Link To Your
Website

[To Book Your Advertising Click Here](#)

UKPIN INVESTIGATOR DIRECTORY

Featured Agency Page

Specification

The approximately 1,000 to 1,200 words
Up to 4 photographs
Company logo
Company web page header
Company web page theme
Google & search engine optimised (SEO)
Reciprocally linked live to your website
Live email link

What is the UKPIN Featured Agency Page?

It is a third party confirmation, testimonial or referral of your company's service and website content. The very fact that it appears on the UKPIN website "Featured Agencies Section" subconsciously reinforces to your potential clients that you and your company are established and trusted.



Featured Agency Logo

This is the logo that goes on your own website and live links directly to your Featured Agency Page on the UKPIN website.

Double Benefits of The Featured Page

The obvious important benefits of the Featured Page is as a means to bring clients to your website. However, the "Reversal Effect" is equally important.

Reversal Effect: When clients arrive at your website first and click on the "UKPIN Featured Agency Logo" they will be taken to your page featured on the our website, they will be then reassured of your credibility and feel more disposed towards engaging your services.

Presentation of the Featured Page

There are several ways that you can present your page; straight web page presentation, 3rd party advertorial journalist review, question and answer interview, article on the managing director or proprietor or a focus on the companies achievements. There are many imaginative ideas you can employ, combining more than one if you prefer.

When you purchase your Featured Agency Page we will supply you with a guide to assist you in your presentation.

LIMITED OFFER:

The Featured Agency Page is currently being offered together with

1 Free Premium Advertisement for 12 months

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THE LEADING PROFESSIONAL UK PRIVATE INVESTIGATORS NETWORK THROUGHOUT THE UNITED KINGDOM AND OVERSEAS

PRIVATE INVESTIGATORS MEMBERS OF THE PUBLIC
UKPIN FORUMS
ALL WELCOME

Go To Shopping Cart 

FIND AN INVESTIGATOR NOW OR SPECIALIST SERVICES

PI SERVICES DIRECTORY MEDIA PACK TRAIN TO BECOME A PRIVATE INVESTIGATOR

HOME ABOUT UKPIN JOIN UKPIN MEMBERSHIP BENEFITS ADVERTISE CONTACT FEATURED AGENCIES FORUMS

FEATURED AGENT

**SOLUTIONS (UK) Ltd**
Investigations & Security Consultants
Northern Ireland

**Cutting edge Surveillance & Security solutions**

DNR Solutions (UK) Ltd is a young and dynamic investigations company rapidly carving a reputation in providing a high quality, cost effective service for the Corporate, Insurance, Legal and Private sectors.

We Offer:

- A highly experienced service.
- 'Security Industry Authority' qualified in all relevant fields.
- Working to high standards.
- Complete confidentiality and transparency assured on all enquires and instructions.
- Years of experience in a wide variety of areas.
- Proven success records.
- Each member of our team has been specially selected from other private investigation, surveillance and security companies due to their knowledge and experience within their specialist field.
- Each service is tailored to suit the individual needs of our clients' and save them money.

Specialist Insurance Investigations and Surveillance

Due to an increase in false or exaggerated motor insurance and personal accident policy claims, we offer a specialist surveillance service, proven to provide reliable evidence of the Claimants movements.

*Insurance Fraud*

*Mobile Surveillance*

Intelligence Gathering

Intelligence is gathered and a detailed reconnaissance is completed prior to any operation. The subjects' movements are recorded and a detailed report drawn up. (Clients will also be provided with top quality video footage in DVD format.)

Full Range of Surveillance Services

We also provide a comprehensive surveillance service, including; Matrimonial, Employee Sickness Fraud, Surveillance detection and Counter Surveillance teams.

Where We Operate

We maintain a network of private Investigators within Northern Ireland, EIRE, Great Britain & throughout Europe and can be deployed at short notice.

Our Standards

DNR are Registered with the 'Information Commissioners' Office' and clients can be assured that we have full Professional Indemnity cover.

Our promise

All enquires will be dealt with upmost urgency in a highly professional manner.

DNR Solutions (UK) Ltd
PO Box 140, Coleraine, Northern Ireland, BT52 9AN
Tel: +44 (0) 28 70353294 Fax: +44 (0) 28 70329670
Mob: +44 (0) 7725608326
www.dnrsolutionsuk.com
Email: info@dnrsolutionsuk.com

“ You will be provided with the highest professional standards which are essential to a cost effective service **”**

SEE OUR COMPREHENSIVE RANGE OF SERVICES BELOW:

SERVICES

Insurance

- Claims Investigations:
- Accident at work claims
- Fraudulent insurance claim surveillance
- Health insurance surveillance
- Recorded interviews for DBA Claims
- Witness Statements

Solicitor/Legal support:

- Process serving
- Tracing debtors
- Locating business assets
- Status reports
- Family matters

Business support:

- Employee sickness fraud
- Test purchasing
- Security surveys
- Close protection
- Protective security
- Residential Security teams
- Tracing debtors
- Polygraph tests
- Internal loss investigations
- Theft investigations
- Threat assessments
- Undercover operations
- Asset protection
- Covert Installations

Private clients:

- Matrimonial investigations
- Surveillance
- Neighbourhood disputes
- Property assignments
- Covert Installations

All our services are at very competitive rates
www.dnrsolutionsuk.com
Email: info@dnrsolutionsuk.com

Featured Agency Page and Advertising Media Pack Details

[To Book Your Advertising Click Here](#)

UKPIN INVESTIGATOR DIRECTORY

Advertising Rates

When ordering you may select any combinations of the following advertisements.

1 Featured Agency Page

For 12 months

Price: £199

Limited Offer:

You also get 1 Free Premium Advert - Worth £65
For 1 year

1 Premium Advertisement

For 12 Months

Price: £65

1 Standard Advertisement

For 12 Months

Price: £53

1 Premium Advertisement + 1 Standard Advert

For 12 Months

Price: £85 Worth £100 - Discounted to £85 - saving £15

1 Premium Advertisement + 2 Standard Adverts

For 12 Months

Price: £110 Worth £135 - Discounted to £110 - saving £25

For specialist advertising requirements or banner advertising
please email us at: advertising2@ukpin.com

[To Book Your Advertising Click Here](#)

Issued 14th December 2011

Supersedes all other previously quoted prices